

Division: Mobile Financial Services
Department: AML Compliance & Analytics
Location: Accra
Position: Senior Analyst, Mobile Financial Services
Level: MTN Level 3
Reports to: Senior Manager, AML Compliance & Analytics

Job Summary:

Responsible for providing analytics in support of better understanding of Mobile Financial Services (MFS) Product and services strategies and enable utilization of this information, in order to make informed decisions .

Job Role

- Carry out Data driven feasibility study to inform business decisions by assessing the effectiveness and accuracy of new data sources and data gathering techniques.
- Assist with the development of MFS products & services and market intelligence as well as gather and analyse data for strategic, operational and tactical decision making.
- Identify and work with internal and external stakeholders to identify opportunities for leveraging available data to advice and drive MFS business solutions.
- Mine and analyse data from company databases to drive optimization and improvement of MFS product development, marketing techniques and business strategies.
- Partner with field Sales team in analysing market and sales information to inform business decision making.
- Use predictive modelling and partner with Consumer insights and analytics team to increase and optimize MFS customer experiences and revenue generation
- Develop processes and tools to monitor and analyse MFS model performance and data accuracy.
- Develop insight into customer dormancy and outline actions for reactivation
- Carry out Business and Product performance analytics with focus on profitability.
- Build tools for impact tracking of products and services post “Go To Market”
- Generate reports per plan when required.

Education

- First Degree in Statistics/Actuarial Science/Computer Science or a related field.

Experience

- 5 years relevant experience in a similar role
- Proven experience with analytical tools and Business modelling,

Professional/Technical competencies:

- Business Modelling & Analysis
- Business Performance Measurement & Management
- Computer & Information Technology Appreciation
- Data Management
- Financial Acumen
- Performance Improvement
- Reporting
- Telecommunication and MFS Business Savvy
- Data Science (big data analysis)
- Marketing and Sales Appreciation
- Marketing Research

- Data modelling
- Understanding of SQL / SQL Server.
- Understanding of ERP systems and data

Behavioural/Skills Competencies:

- Cross functional Team Player and Team working ability
- Ability to work under pressure and tight deadlines
- Excellent communicator and presentation skills
- Excellent organizational skills
- Ability to manage conflict and accountability,
- Innovative, takes initiative, result oriented and develops self consistently
- Self-Leadership skills
- customer Focused
- Trustworthy and ethical in dealings
- Influencing Skills
- Consultancy and Facilitation Skills
- Global thinker, Analytical thinking and Problem solving abilities

How to Apply

Interested and qualified applicants should send their Curriculum Vitae by **16th August, 2019** to:

Email: mtnganarecruitment@mtn.com

Kindly indicate the Position (exact role you are applying for) in the email subject and note that only shortlisted applicants will be contacted.